



***News Release***  
**FOR IMMEDIATE RELEASE**  
October 9, 2012

**East Coast Truck and Trailer Becomes New VIPAR Heavy Duty Stockholder**  
*Distributor serves fleet customers in southeast Massachusetts and parts of Cape Cod*

**Crystal Lake, IL** – East Coast Truck and Trailer, Inc. in Brockton, Mass. is the newest stockholder to join the [VIPAR Heavy Duty](http://www.vipar.com) network of distributors. Led by its president and owner, Don Cupples, East Coast Truck and Trailer provides southeastern Massachusetts and Cape Cod with quality truck parts and trailer equipment for medium to heavy duty trucks. The company has an additional branch location in Pembroke, Mass.

East Coast Truck & Trailer was formed in 1984 as a truck/trailer service operation. The company exited the service business in 2000 and now focuses entirely on parts distribution with five delivery vehicles. East Coast Truck and Trailer has 12 employees including two outside salesmen.

"We are pleased to welcome East Coast Truck and Trailer to the VIPAR Heavy Duty family," said Jim Pennig, vice president, business development, VIPAR Heavy Duty. "Don Cupples and his team work hard to provide outstanding service to a highly dense urban population as they concentrate on fleets within a 30 mile radius of their two stores."

For more information on East Coast Truck and Trailer, phone (508) 586-1666 or visit [www.eastcoasttruckstuff.com](http://www.eastcoasttruckstuff.com). For more information on VIPAR Heavy Duty, visit [www.vipar.com](http://www.vipar.com) or e-mail: [info@vipar.com](mailto:info@vipar.com).

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**Scan here for more information on VIPAR Heavy Duty:**



**Image attached:**

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are

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specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit [www.vipar.com](http://www.vipar.com).

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